



LOCAL BUSINESS LEADER ANNOUNCES RUN FOR THE STATEHOUSE

Jack Reser Kicks Off Campaign for the House of Representatives

BELLEFONTAINE, OHIO 7/11/07 – Conservative Republican Jack Reser, a county commissioner who's trying to change state government for the better, kicked off his campaign for the Ohio House of Representatives today in downtown Bellefontaine. Reser is seeking the Republican nomination this March for the seat now held by State Representative Tony Core, who's not seeking re-election because of term limits.

"I understand that integrity, character, and ethics are the most important values of a good public servant," Reser said. "I'm running because I share the rural values of our community. I know money doesn't grow on trees, and as state representative I'll work for everyone in our community, not special interest groups in Columbus."

QUOTE FROM ENDORSER

Reser is working hard to build a campaign teams in Logan County, Union County, and Marion County, the three counties that make up the district. "I want to be sure that I know what people in every corner of the district care about. The best way to do that is to surround myself with supporters who can reflect the concerns of residents in that area." Reser explained.

Jack Reser is a businessman who owns and operates Lee's Comfort Shoes and Active Orthopedics, the family footwear store that's been doing business since 1948. Reser also served on a state board that helps people like wounded veterans who need artificial limbs.

"My small business background and track record as a fiscal conservative make me well suited for the difficult financial decisions that must be made in order to hold government accountable to the taxpayers." Reser stated.

Reser currently serves as Logan County Commissioner. During his tenure as commissioner, Reser fought hard to reduce government spending by cutting commission expenditures by more than \$172,000 and limiting the growth of government to less 1% a year.

A strong believer in giving back to the community, Reser serves on numerous boards and committees and is also active in the Logan County Republican Party.

QUOTE FROM WELL KNOWN REPUBLICAN

Reser holds a Bachelor of Science in Business Administration from The Ohio State University. He and wife of 26 years, Heidi, live in Bellefontaine where they raised their two, now grown, children; daughter Ashley, an elementary school teacher, and son Jordan, a college student.